



The City of Winter Park
The Winter Park Community Center
721 W. New England Avenue, Winter Park, FL 32789

Friday 10-30-26 (9:30 am to 2:30 pm)

Exhibitor Package Includes:

- Listing in EXPO Program
- Listing in EXPO Exhibitor Page on Website
- Listing in follow-up "Thank You" Newsletter sent to all attendees
- Table space equal to 6-feet and 2 chairs

50+Plus FYI Resource EXPO FACTS

- 467 attendees at 2026 EXPO
- Widely publicized by the city and by the EXPO
- Mailed invite reaches Metro Orlando 50+ age households (\$50-200K income)
- Radio, online, print, TV, direct mail post cards, e-mail, social media promotions
- Focus on active aging and resources for Central Florida older adults
- Entertainment, door prizes, health screenings, educational seminars

For Extra Attention to Your Exhibitor Space:

Door Prizes — Gift Cards, Baskets, Gift Certificates

Drawing: winners with your business info viewed on room monitor

Please let us know if you want to participate with a door prize (min. \$25 value —2 at \$15 for those with limits.) E-mail description of your doorprize to 50plusFYI@50plusFYI.org and include: Business name, contact info, brief description of your business, and the gift description.

Get Special Attention at the EXPO: Bottled Water or Healthy Snacks for Attendees

Let us know ASAP if you are bringing bottled water or healthy snacks for attendees. We will call attention to your table. Both are a valued service and a great way to ensure extra visits to your table.

Note: All exhibitors bringing water / healthy snacks will be promoted during EXPO.

50plusFYI@50PlusFYI.org

Please call Linda Cavanaugh with questions:

O: 407-265-0534 • C: 407-312-0534 • Linda.Cavanaugh@50PlusFYI.org • www.50PlusFYI.org