

**50+Plus FYI Resource Network • Senior Resource Alliance  
Orange County Commission on Aging • Seminole County Triad**

# **50+<sup>PLUS</sup> FYI EXPO**

**EARLY BIRD \$399 — expires 3-8-19**

*for the first 25 exhibitors!*

**\*Reg. Exhibitor rate is \$499 after 3-8-19.**

**\$299 Early Bird Nonprofit space. Limited number available.**

***Promote your business to this growing market!***



**WHEN:** May 17, 2019 (Friday)

**TIME:** 9:30 a.m. – 2:30 p.m.

**WHERE:** Renaissance Senior Center  
3800 S. Econlockhatchee Tr., Orlando 32829

**FREE Admission • FREE Parking • Door Prizes • FREE Variety Show**

**50+Plus FYI Resource EXPO will be widely promoted!**

**Radio . . . TV . . . Direct Mail . . . In Print . . . Online. . .**

**Include your business info — *Don't Miss out . . .***

**Direct Marketing for this EXPO targets thousands of 50+Plus  
households with \$50K to 200K annual income:**

**55,000 households — 50+Plus FYI® Lifestyle Guide & Resource Directory**

**20,000 — Mailed to higher income over-50-age households**

**25,000 — e-Mailed to our 50+Plus age supporters**

**10,000 — Distributed public libraries, senior centers, medical offices . . .  
also...PSAs/PSIs, Flyers, Posters, Orlando Sentinel Ads . . .**



**Details or Questions:**

**407-265-0534 (office) or EXPO@50plusFYI.org.**