

50+Plus FYI Resource Network • Senior Resource Alliance
Orange County Commission on Aging • Seminole County Triad

50+^{PLUS} FYI EXPO

SPECIAL RATE \$449 — expires 10-12-18

Exhibitor rate is \$499 after 10-12-18.
\$299 Nonprofit Special Rate (reg rate \$399) Limited number available.

Promote your business to this growing market!



WHEN: November 8, 2018 (Thursday)
TIME: 9:30 a.m. – 2:30 p.m.
WHERE: Winter Park Community Center
721 W. New England Avenue, Winter Park FL 32789

FREE Admission • FREE Parking • Door Prizes • FREE Variety Show

50+Plus FYI Resource EXPO will be widely promoted!
Radio . . . TV . . . Direct Mail . . . In Print . . . Online. . .

Include your business info — Don't Miss out . . .
Direct Marketing for this EXPO targets thousands of 50+Plus households with \$50K to 200K annual income:

- 55,000 households — 50+Plus FYI® Lifestyle Guide & Resource Directory**
- 20,000** – Mailed to higher income over-50-age households
- 25,000** – e-Mailed to our 50+Plus age supporters
- 10,000** – Distributed public libraries, senior centers, medical offices . . . also...PSAs/PSIs, Flyers, Posters, Orlando Sentinel Ads . . .



Details or Questions:

407-265-0534 (office) or EXPO@50plusFYI.org.