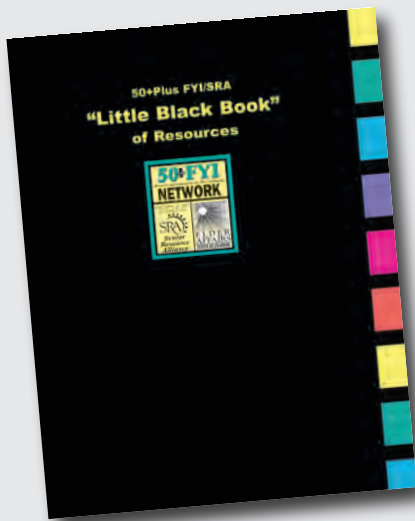


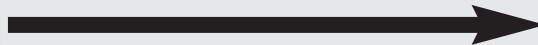
Take your business to thousands of potential clients!



**“Little Black Book”
of Resources
Is now printed in**

***50+Plus FYI Lifestyle &
Resource Guide***

Your business info



Only mailed publication targeting 50+ in Central Florida!

Reach over 200,000 potential clients!

For limited time **75% discount:**

\$398* gives you one year . . . 6-line listing . . . \$2388 value

- (2) issues in print PLUS
- (2) 6-months listings online
- (2) 6-months downloadable “Little Black Book” PDF

\$998* gives you one year . . . 6-line LOGO listing . . . \$5988 value

- (2) issues in print PLUS
- (2) 6-months listings online
- (2) 6-months downloadable “Little Black Book” PDF

**Place your business info in the publication that drives
the attendance to the EXPO!**

**The “Little Black Book” of Resources is a comprehensive “yellow pages” of products, services, and resources for Central Florida’s 50+ community and it is now included in the 50+Plus FYI Lifestyle Guide.*

500 S. Orlando Avenue
Winter Park FL 32789
407-628-1692

Transportation: Disability Related

Access Lynx (door-to-door)
services to residents that meet the eligibility guidelines
407-423-TRIP (8747)

Lynx: Central Florida Regional Transportation Authority
455 N. Garland Avenue
Orlando FL 32801
407-841-2279

Transportation: Older Adults

Be Safe Transportation
2605 Wembleycross Way
Orlando FL 32828
407-296-5083

Florida Commission for the Transportation Disadvantaged
407-254-6092

Jewish Family Services of Greater Orlando
2100 Lee Road
Winter Park FL 32789
407-644-7593

Lynx: Central Florida Regional Transportation Authority
445 North Garland Avenue
Orlando FL 32801
407-841-5969

Osceola County Council On Aging, Inc.
Barney E. Veal Center
700 Generation Point
Kissimmee FL 34744
407-846-8532

Safe Mobility for Life Coalition
Florida Department of Transportation
850-410-5414

Transportation: Veterans

Veterans Service Office – Orange County
2100 E. Michigan Street
Orlando FL 32806
407-836-8990 Main

Veterans Service Office – VA Clinic
5201 Raymond St. Bldg 3126
Orlando, FL 32803
407-836-8990

Veterans Service Office – Osceola County
330 N. Beaumont Avenue
Kissimmee, FL 34741
407-742-8400

Veterans Service Office – Seminole County
534 West Lake Mary Boulevard
Sanford, FL 32773
407-665-2300

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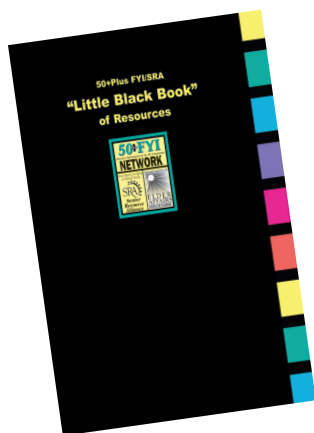
Utility Bill Payment Assistance

Catholic Charities of Central Florida
1771 N. Semoran Boulevard, Suite B
Orlando FL 32807
407-658-1818

Christian Service Center for Central Florida
808 W. Central Boulevard
Orlando FL 32805
407-425-2523

City of Sanford – Department of Community Improvement (LIHEAP)
300 N. Park Avenue
Sanford FL 32771
407-688-5167 • 407-688-5166

EHEAP
(Emergency Home Energy Assistance for the Elderly Program)
407-514-1800



FAQ . . .

“Little Black Book” of Resources

In Print & Online

How does my listing reach the 50+ community?

It is included in the *50+Plus FYI Lifestyle & Resource Guide*

- 60,000 printed and distributed annually
 - 40,000 mailed to 50+ age households (50K to 200K income)
 - 20,000 distributed to public libraries, senior centers, medical offices, agencies, service providers, medical offices, houses of worship, special events, clubs, etc.
- 50,000 PDF/web based/desktop copies accessed or downloaded online

Since this is a limited time offer, how long will my listing be valid?

The listing is valid for one year from printing or two issues.

Your online listing is valid immediately and expires one year from printing or after two issues.

How long is the \$398 & \$998 “limited time” listing offer available?

Take advantage today. This offer could be terminated at any time.

Can I edit my listing if I need to make a change?

Yes, you can edit the online listing any time but the print can only be changed prior to 30 days from printing the issue.

Who uses the listings?

Users include transition care managers, caregivers, social workers, case managers, mental health counselors, geriatric care managers, government offices, support groups, law enforcement, EMS/fire/public safety, senior/elder service providers, support groups, public libraries, medical clinics, senior/elder organizations, special interest groups, faith-based groups, transition care managers, financial/legal advisors, senior help lines, human service agencies . . .

What type of business is eligible to list in the Little Black Book?

Any business that provides or sells services and/or products to the 50+ community could benefit from being listed in this resource directory.